



# Perfectly Straight Teeth

Now that's something to smile about

1-800-MY-ORTHO  
MyOrthodontistNC.com



@MyOrthodontistNC

When it comes to the health of your teeth, nothing is more important than working with a trusted provider.

MyOrthodontist is a network of family-owned orthodontic offices serving North Carolina and Southern Virginia. We truly care about helping you and your family achieve your healthiest smiles.

## Why Choose Us?

- ✓ We put patients before profits
- ✓ We deliver exceptional, personalized care
- ✓ We work with, and for, the community

## Our Services



Metal Braces



SPARK Clear Aligners



myOrthoGO



Overbite or Underbite



Ceramic Braces



iTero Element Scanner

## New Patients Welcome



Our mission is to deliver high-quality, professional oral health care in a caring and comfortable environment. We treat our patients as family, irrespective of ethnicity, race, religion, or gender identity. We give patients the same respect and consideration we'd expect for ourselves, by providing a pleasant and personalized experience.



# Living Our Core Values



At MyOrthodontist, getting braces isn't just about straightening teeth; it's about embodying a commitment to core values that sets us apart. You can find braces anywhere, but what distinguishes us is our unwavering dedication to living our values each day. We believe in prioritizing the needs and concerns of our patients above all else. Our team exudes a genuine warmth and sincerity, making each interaction not only professional but personal. We infuse every appointment with a sense of fun and outgoing energy, turning what could be a mundane visit into a memorable experience.

## Our Core Values Videos:

- Going Above & Beyond
- Putting Others First
- Be Genuine
- Fun & Outgoing
- Level 5 Team Player

Follow Us On Social Media  
To Learn More:



@MyOrthodontistNC

## Before and After



Darvin



Katherine



Shania



Lucas



**SPARK™** myOrthoGO  
CLEAR ALIGNER SYSTEM

The most innovative, clear, and comfortable clear aligner solution, paired with a scan box and app that allows you to be treated almost entirely remotely.

Enjoy the ultimate convenience of fewer in-person visits, less office time, and more free time.



## What Our Families Say



**Julie, Burgaw**



Best customer service. The staff is always pleasant and helpful. My daughter is always seen on time."



**Margaret, Sanford**



I ♥ this place!! The entire staff is professional, helpful and their actions encourage me! I look forward to my orthodontist appointments!"



**Stan, Chapel Hill**



"The team was completely focused on providing top-tier customer service as soon as I walked into the office. A thorough examination and they explained the best options to address my concerns."



**Jessica, Greensboro**



"My first experience in office with my daughter getting braces was so great. They made us feel comfortable and have helped my daughter get her confidence back with a wonderful smile."



**Maria, Cary**



"They took care of me were very kind and made sure I was as comfortable as possible. My doctor constantly reassured me and explained every step so I wasn't scared or surprised. The staff are very welcoming."

**myOrthodontist**  
North Carolina

**the happy tooth**  
FOUNDATION

# Financing

## We're committed to helping you receive your full insurance benefits.

Orthodontic and dental insurance companies have many rules and regulations, and we understand how complex it can seem.

You can count on us to help with filing paperwork and submitting claims. We'll call your insurance company to verify your benefits.

We also accept assignment of your benefits, depending on the rules of your insurance company, making it simpler to apply for your coverage.



The cost of your orthodontic treatment will vary depending on your needs and treatment plan. It's a big decision to invest in orthodontic treatment, so your first consultation is complimentary.

Our staff will discuss with you the cost of your treatment and each available payment plan option so that you can make the best choice for you and your smile. We will work with you to create a payment plan that fits your budget, and you will know what to expect before beginning treatment.

## In Case of Comfort Concerns

*We understand that when something is causing discomfort you want to have it taken care of as soon as possible. That is our goal as well. Should you experience problems such as bleeding, swelling, or trauma – we're just a phone call away. If you contact us after hours, you will be transferred to our emergency line. Your message will be relayed to your practice administrator and doctor, who will respond to your message.*

### Affordable Payment Plans

**Pay-in-Full Discount** If full payment is made at the onset of treatment, a prepayment discount is given.

**Care Credit** No down payment and low monthly payment options with 0% interest are available to qualified patients.

**In-House Financing** After an initial down payment, you can pay the balance over the length of the treatment with no interest.

We accept payments by Visa, MasterCard and American Express, and you can easily enroll in automatic payments.



MYORTHODONTISTNC.COM





# SMILE REFERRAL PROGRAM

**\$100** each, for both you and your friend\*

**Do you have a friend or family member who you want to share your smile with?**

## How it works

1. Take a **Share a Smile** business card (or two)
2. Write your name on the back
3. Give to a friend that you want to refer to our office
4. When they begin treatment make sure they bring the card with them
5. You both receive \$100 each off treatment

\*Referral must begin orthodontic treatment at any MyOrthodontist location.

**There are no limits to the number of referral credits you can earn!**

however some conditions may apply.



# LIFETIME GUARANTEE

If your teeth ever require re-straightening after you complete your treatment with MyOrthodontist, we will gladly place new braces or fabricate new clear aligners. The most cost to you is a charge for a monthly fee for the length of treatment and the cost of new retainers\*.

A healthy smile should last a lifetime. For those rare occasions when it doesn't, there's MyOrthodontist Lifetime Guarantee.

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**DR. LARRY J. MORAY**  
President

*\*Payments must be on auto-draft or paid in full.*

*\*Some restrictions apply.*

# OUR PROVEN PROCESS

1

## NEW PATIENT CONSULTATION

- Complimentary virtual or in-office consultation
- Meet the team
- Tour the office
- Capture digital impressions and X-ray imaging
- Discuss your personalized treatment plan options
- Secure affordable payment options and investment review



2

## YOUR NEW SMILE STARTS HERE

- Aligner delivery or placement of braces
- Discuss responsible orthodontic care and maintenance, including brushing and flossing; and safe foods to eat
- Discuss how to handle orthodontic emergencies between visits to our office



3

## YOUR SMILE JOURNEY

- Quick and efficient appointments
- Fewer patient office visits using the most advanced technology
- Earn prizes in monthly contests and games when you visit
- Enjoy the experience of a fun and outgoing team



4

## TIME TO SHOW OFF YOUR NEW SMILE

- Removal of appliances
- Digital impressions for lifetime retainers
- Twelve months of complimentary follow up care
- Show off your beautiful new smile



A smile guaranteed to last  
a lifetime



## About Us

"MyOrthodontist" is a network of family owned orthodontic offices throughout North Carolina. We offer a complete repertoire of Orthodontic services for folks of all ages. Our enthusiastic team of professionals is dedicated to giving you an amazing smile!

We always welcome new faces and strive to provide excellent customer service so that our patient's experiences are comfortable and positive each time they visit one of our offices.

**THANK YOU** for letting us be part of your family and for being a part of ours!

Dr. Larry J. Moray,  
& the entire team at



## What is Orthodontics?

As orthodontists, our job is to correct irregularities in the alignment of your teeth. The idea is to correct your bite, keep your teeth healthy and give you an amazing smile. A major benefit of our work is what we do for your smile and your life. Straighter teeth can result in a positive self-image and increased self-confidence. In short, we can be a major life-changing influence.

### Straight Teeth = Healthy Teeth

More important than the look of your teeth is their health. Teeth that are properly aligned are less subject to cavities, loss and gum disease. They can be cleaned and flossed more thoroughly, leaving fewer places where bacteria, plaque and tartar can accumulate to cause gum disease. Properly aligned teeth also make it easier to chew food and eliminate the headaches and pain caused by uneven chewing.

## Orthodontics is for All Ages

For many years orthodontics has been strictly "kid stuff". This is no longer the case. Technology has advanced to the point where orthodontics can help almost anyone, regardless of age. It is never too late to perfect your smile!

### What to Expect

During your first visit, we'll give you a complimentary examination and consultation to determine a course of treatment and estimate of the length of time and cost. We will also scan your teeth and create a treatment outcome simulation so you can envision your new smile!

### Orthodontic Treatment Options!

In the past, one type of braces were available, and it was not designed for looks. It was purely functional. Now you have a choice.



## Your Dream Smile Is Our #1 Goal

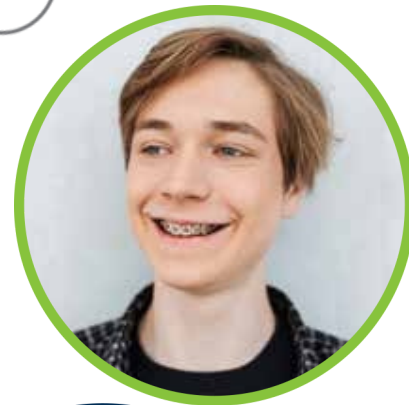
Since our orthodontic specialists have several years of training beyond dental school, they are uniquely prepared to diagnose and treat irregularities in teeth alignment. As members of the American Association of Orthodontists, our doctors meet the highest standards of training, education and experience in the orthodontic specialty field. Our goal is to make you feel better, look better and be healthier. Beautiful and healthy smiles are our business and #1 priority!

## Insurance Options & Convenient Payment

Our low monthly fees will easily fit into most family budgets. Our doctors are dedicated to making braces affordable.

MyOrthodontist accepts MOST insurances, and we are contracted providers for the following:

Guardian, Metlife, Aetna, Cigna, GEHA, BCBS, Dentemax, Humana, Delta Dental, Ameritas, Principal, United Health Care, United Concordia, Assurant



## MyOrthodontist Locations

In keeping with our mission of providing quality orthodontic care that is affordable and accessible, MyOrthodontist NC has offices all across the state of North Carolina!

To find your MyOrthodontist NC location, visit the our website [HERE!](#)

[www.MyOrthodontistNC.com](http://www.MyOrthodontistNC.com)

Hablamos Español



## Invest in your Family, and Save on Care

**Investing in your family doesn't have to be expensive!** MyOrthodontist offers incredible savings on **braces** or **clear aligners** for each member of your family.

**\$1,000 OFF\***

**\$399 Low Down Payment**

**\$199 Per Month**

Some Restrictions Apply\*